
NEWS RELEASE
For Immediate Release

Free Spa Day for Cancer Survivors



SCOTTSBLUFF, NE <July 11, 2014> – Western Nebraska Community College Cosmetology Program invites cancer survivors and those in treatment to relax and forget their worries with a free Spa Day from 8:30 a.m. to 3:00 p.m. Thursday July 24. The event takes place at the Cosmetology Suite at WNCC Sidney and includes any

combination of complimentary spa pedicure, spa manicure, facial, and scalp treatment as a gift of caring from WNCC and the cosmetology students.

Alice Macht, Cosmetology Instructor at the Sidney campus, started the event in response to her own history with cancer and inspiration from volunteerism with events such as Relay for Life with the American Cancer Society. “This day is very special to me, and I’ve been through it,” Macht tells us. She smiles and adds, “When the going gets tough, the tough get a pedicure and manicure.”

Her seven students show great enthusiasm for the event. As participants in the only publicly funded cosmetology program in Nebraska, they see this as an opportunity to give back to the community and have fun at the same time. The color of the day will of course be pink, and students plan to dress in pink, wear pink hair extensions, and serve pink lemonade and treats to their clients. Visitors may also receive a free paraffin treatment, a soothing wax treatment used for joint relief of the hands as well as its skin-smoothing benefits.

Please call 308.254.7456 for more information or to schedule your free spa day.

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